

Something Good  
is a project by  
Giorgio Biscaro  
Zaven (Enrica Cavarzan  
and Marco Zavagno)  
Matteo Zorzenoni

Venue  
Spazio Rossana Orlandi  
via Matteo Bandello, 14-16  
Milan

Date  
8 – 13 April 2014

Opening Hours  
9am – 8pm  
everyday

Contact  
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On the occasion of the 2014 Salone del Mobile (Milan, April 8-13), S/G is presenting a preview of its new collection of accessories, kitchen articles and objects for the home and office.

Following last year's success, the Italian company has expanded its collection with objects bearing a strong decorative sense. The choice of materials and the quality of production procedures represent the added value of a careful and aware design process, in which consolidated close relationships with local craftsmen and producers result in high quality.

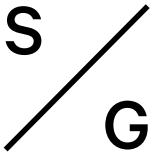
S/G works with the specific intention of promoting a design culture that is not limited solely to the object but is also aware of its own role in the market and historical period in which it is conceived. Thus it distances itself from anachronistic mass economies and, instead, appreciates the small Italian companies at the heart of the "Italian design" phenomenon. In doing so, we keep our focus on the role of the designer, not as a simple receiver and producer of visual experience but as a figure increasingly involved in the socio-political and ethical context, able to analyse and design every aspect of his or her environment.

In light of this, our brand is now launching a completely new collection which, nonetheless, remains within the context of household decoration and "functional objects" and includes the collaboration of renowned European designers Odoardo Fioravanti, Oscar Diaz and Tomas Kral.

Our Friends are Something Good too, is the spontaneous and sincere title through which the newness of this collection transpires: the company's openness to co-operate with other designers.

This message wishes to give the idea of the kind of collaboration that Something Good has begun and will continue with its colleagues, creating a horizontal method of work and exchange for both development and production.

Something Good is a project conceived and promoted by Giorgio Biscaro, Zaven (Enrica Cavarzan and Marco Zavagno), Matteo Zorzenoni, leaders of a new generation of Italian design.



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### Something Good

Founded in 2011 by Giorgio Biscaro, Zaven (Enrica Cavarzan and Marco Zavagno) and Matteo Zorzenoni, Something Good explores the great transformations in contemporary design and suggests new spaces for collaboration and creative commitment among designers and producers. After exhibiting at Esperimenta in Lisboa in 2011, Something Good has been present at Fuorisalone Milano Design Week, at the Brompton Design District during London Design Festival 2012 and at Milan Design Week 2013. Something Good currently exists as an online platform which anticipates the opening of a real studio, scheduled for 2016.

[www.somethinggood.it](http://www.somethinggood.it)

### Giorgio Biscaro (Vercelli, 1978)

Shapes, functions, behaviours: these are Giorgio Biscaro's key traits. Born in Piemonte but raised in Treviso, he has been working both as a freelancer and industry professional designer, concurrently developing two apparently opposite attitudes: recognized as one of the emerging talents of Italian design, lecturer at the Politecnico di Milano and IUAV in Venice, after ending a long exciting collaborations with Foscarini, he has become artistic director of FontanaArte. He regularly writes about design and philosophy, loves Murano's furnaces and nails tables.

[www.giorgiobiscaro.com](http://www.giorgiobiscaro.com)

### Zaven (Venice, 2006)

Founded in 2006 by Enrica Cavarzan and Marco Zavagno, Zaven is a design office based in Venice. Zaven works in industrial, graphic and installation design, researching and collaborating with other creators and companies to develop and produce ideas, objects and interiors. Zaven has shown in Italy and abroad, at the Kalmar Konstmuseum, at the Triennale in Milan, several times at the London Design Festival and Designer Days in Paris. Clients include Atipico, Ca' Foscari University, Fabrica, Fondazione Sandretto Re Rebaudengo, FontanaArte, Sindika Dokolo Foundation (Angola), HelloVenezia, IUAV University in Venice, The Venice Biennale, Miniforms, Paola C, Secondome and the VAC Foundation (Moscow).

[www.zaven.net](http://www.zaven.net)

### Matteo Zorzenoni (Treviso, 1978)

Matteo Zorzenoni has lectured at the IUAV in Venice, collaborating with Marc Sadler, Riccardo Blumer, Denis Santachiara. He has worked as a consultant for Fabrica, and has been working with Jaime Hayon since 2004. His current research is focused on studying materials and their limits, when applied to industrial planning. Matteo Zorzenoni experiments with concrete table items, glass structures and marble lamps. His projects have been selected for various exhibitions at Maxxi in Rome, Saint Etienne Biennial of Art and Design, The Venice International Architecture Biennale.

[www.matteozorzenoni.it](http://www.matteozorzenoni.it)